



— CHAN BROTHERS GROUP OF COMPANIES —



**FOR IMMEDIATE RELEASE**

**Singapore – 15 March 2018**

## **Chan Brothers Travel Unveils Travel Trends at Travel Revolution 2018 – The Event**

Singaporean's appetite for travel remains unabated as seen from the response at Chan Brothers Double Bonanza Travel Fair held earlier this month on 3 and 4 March. Destinations trending evident from bookings during the event include Europe, Japan, Korea, Taiwan, China and Australia. Riding on the wave of demand, Chan Brothers Travel unveils the line-up of burgeoning travel trends ahead:

### **Witnessing the Wonders of the World**

Own a travel bucket list? Chan Brothers Travel has got you covered – whether it is the original or the “modern” Seven Wonders of the World, take your pick from the Great Wall in China, to the iconic Golden Gate Bridge in San Francisco and Taj Mahal in India. Take advantage of Chan Brothers Travel's 1000 pax travel free to Europe, Japan, Korea, Taiwan or China over 3 days for the second traveller based on 1-for-1 offers for any selected package tour, which includes tours to Italy, France, Germany, Greece, Iceland, Switzerland, Russia, Turkey and many more. Visit the Leaning Tower of Pisa and Rome's great gladiatorial arena, Colosseum; or relax with a croissant as you marvel at views of the Eiffel Tower – with plenty of attractive travel deals to be snagged, there has never been a better time to plan a trip to see one of these great wonders. Also going at 1-for-1 is the [13 days Egypt With Sinai and Red Sea](#), where you can explore the Great Pyramid of Giza, one of the last remaining Wonders of the Ancient World; and the [6 days Dubai Fantasy](#), with the opportunity to snap photos at the world-renowned 7-star hotel, Burj Al Arab.

### **New Destinations With Direct Flights**

For a change of pace, turn your attention to the lesser-known destinations of perennial classics. Instead of taking on the capital city of Tokyo, why not head further south and explore a side of Japan you may not have even known existed? Known as the “Hawaii of the East”, Okinawa consists of 160 large and small islands over a vast ocean area and is home to coral reefs, crystal-clear blue seas, white sand beaches, and beautiful natural scenery. Opt for the [5 days Blissful Okinawa](#) from a low all-in fare of \$1588, which features a 4-night stay in Naha City and a free dolphin show at the world's 2nd-largest aquarium. Alternatively, see Western Australia in a new light with



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inaugural direct flights to Broome this May and June. Said to be the gateway to one of the last true wilderness areas on earth, soak up spectacular Indian Ocean sunsets and exotic pearling history as you explore this extraordinary outback. From an all-in fare of \$1288, join the [5 days Beauty of Broome](#) and ride a camel along Cable Beach, see dinosaur footprints at Gantheaume Point and catch the extraordinary 'Staircase to the Moon' illusion, which occurs when the full moon rises over the exposed mudflats at extremely low tide, creating a beautiful optical illusion of stairs reaching to the moon.

### **Unconventional Touring**

Instead of travelling by way of a coach or car, try a campervan. Enjoy the familiar comforts of an indoor bed, save costs and add personal flavours as you prepare and cook your own daily meals in your home on wheels. Departing this June 10, book the [8 days 100% Pure New Zealand Campervan Convoy With 88.3Jia FM DJ Jia Ming](#) and enjoy up to \$800 off per campervan. Similarly, glamping, or glamorous camping, takes you away from the bustling city and brings you a step closer to Mother Nature without sacrificing familiar comforts like a bed and toilet facilities. Not sure where to begin? Head Down Under and try the [7 days Glamping up Melbourne and Beyond Self-drive Convoy With Mediacorp Artiste Jeffrey Xu](#) departing June 3, which includes a 2-night glamping experience with a stargazing tour and BBQ dinner in the beautiful surrounds of Mornington Peninsula, a region renowned for its coastal living with a hint of European charm. To push yourself a little farther out of your comfort zone, opt for the [8 days Unique Lodging Korea](#), which lets you experience a 1-night temple stay and a 1-night hanok stay in Jeonju for a glimpse of traditional Korean lifestyle and culture.

### **Semi Tours at Your Pace**

With more pockets of free time to allow discovery at your own pace, the current line of Semi Tours to Europe, Japan, Korea and Taiwan cater to burgeoning savvy travellers who appreciate choice and flexibility in a holiday without the groundwork hassle, essentially that something in between. Semi Tours boast the perfect combination of a package tour and a free and easy holiday with a looser programme and lesser inclusions, and you can enjoy a lower tour fare of up to 30 percent less. Touring on a budget? Opt for the [10 days London and Paris Semi Tour](#) from an affordable \$1788, the [8 days Taiwan Semi Tour](#) from \$898, the [8 days Central Japan Semi Tour](#) from \$2488 or the [7/8 days Seoul and Busan Semi Tour](#) from \$1088 (excluding taxes).

### **Holiday Ideas for the Thrill Seekers**



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Feeling adventurous? Take the plunge with the [8 days South Island/New Zealand Alpine Beauty](#) where you get to hear the grinding and crushing sounds of ice moving down the valley at the famous Fox Glacier or opt for a jetboating adventure at the banks of Kawarau River. If you are looking for more heart-thumping adventure, get up close with the wild animals crossing the mighty Mara River and back and forth between Kenya's Maasai Mara National Reserve and Tanzania's Serengeti National Park with the [10 days Kenya and Tanzania Wildebeest Migration](#). Enjoy up to \$1000 off the second traveller when you book the tour with other highlights including a welcome dinner and 8-night accommodation at a hotel and safari lodge.

### **Favourite Family Holiday Destinations**

With the mid-year school holidays fast approaching, start looking into your next family getaway with favourites such as the [11 days Highlights of West America](#) and relive your childhood fantasy at Disneyland Park or Disney California Adventure Park; or enjoy a family bonus of up to \$500 off per foursome when you join the [13/14 days Eastern USA and Canada Discovery](#), where you can witness amazing views on board the Niagara cruise and a fun interactive experience at Hershey's Chocolate World in Pennsylvania. For a more relaxing vacation, go on the [13 days Norwegian Fjords and London Cruise Tour](#) featuring the wonders of the Norwegian Fjords such as Bergen, Geiranger and Stavanger. With the convenience and proximity of onboard accommodation, a wide range of activities to appeal to family members with differing interests and flexibility of time to be spent together bonding or apart pursuing individual interests, cruising provides the perfect opportunity for multi-generational families to travel together.

For something a little closer to home, try the [8 days Hokkaido Semi Tour](#) for some snowy fun at the Niseko ski resorts; or the **5 days Cambodia Family Adventure**, which includes an exhilarating Angkor zipline experience, a 1-hour horse ride through paddy fields and a DIY hands-on pottery session that is fun for the whole family.

### **Walk Your Way to Wellness**

Over the past few years, wellness travel has become one of the fastest growing trends with more people wanting to reconnect with their spiritual self or hoping to improve their physical health in a unique way. Leave behind your cramped apartment for stress relieving yoga in the open air of the French Alps, trade your treadmill for a trail run through the Dolomites in Italy or experience Croatia's Dalmatian Coast on bike while working up a sweat. Start your "fit-cation" this December 20 by donning a pair of your most comfortable shoes and embarking on a soul cleansing hike to one of Bhutan's most iconic landmarks, Taksang Lhakhang or Tiger's Nest, on the **5 days**



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**Bhutan Bliss.** Burn calories and push your limits whilst still enjoying the breathtaking scenery and culture of a unique and incredible destination.

**Event Highlights**

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a free 20" / 24" / 28" New Yorker 8-wheeler Spinner luggage with \$2800 / \$3800 / \$5800 charge respectively for new bookings only, while stocks last. Other bonuses with any booking includes a free Marigold yoghurt drink plus a chance to win return FlyBag air tickets by Scoot to Honolulu or Athens, Club Med stay, Samsung Gear 360, Longchamp handbag, OTO pocket spa and more in the instant, sure win "Spin & Win".

Images may be downloaded [here](#) by 22 March 2018.

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<b>Travel Revolution 2018 - The Event</b>	<b>革新旅游 2018 顶级盛会</b>
<b>23 - 25 March (Friday - Sunday)</b>	<b>3 月 23 至 25 日 (星期五至日)</b>
<b>11am - 9.30pm</b>	<b>上午 11 时至晚上 9 时半</b>
<b>Marina Bay Sands B2 Expo Hall E</b>	<b>滨海湾金沙地下 2 楼 E 展厅</b>
<b>Chan Brothers Travel / Asia Global Vacation (Booth 2)</b>	<b>曾兄弟旅行社 / 环亚旅游 (2 展台)</b>
<b>Chan Brothers Express - Club Med Leading Booking Centre (Booth 37)</b>	<b>Chan Brothers Express - 地中海俱乐部领先预订中心 (37 展台)</b>
<b>Chan Brothers Worldwide Cruise Centre (Booth 74)</b>	<b>曾兄弟世界邮轮中心 (74 展台)</b>
<b>Chan's World Holidays (Booth 58)</b>	<b>曾兄弟世界旅游 (58 展台)</b>
<b>Chan Brothers Western Australia Self-drive Holiday (Booth 60)</b>	<b>曾兄弟西澳自驾游假期 (60 展台)</b>
<b>Free Admission</b>	<b>入场免费</b>



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**[About Chan Brothers Group of Companies](#)**

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

**Asia Global Vacation**, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

**Chan Brothers Express**, Club Med leading booking centre;

**Chan Brothers Worldwide Cruise Centre**, your first port of call for the voyage of your dreams;

**Chan's World Holidays**, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours