



— CHAN BROTHERS GROUP OF COMPANIES —



FOR IMMEDIATE RELEASE

Singapore – 17 July 2017

Conquer New Holiday Destinations at Chan Brothers Conquer the World Travel Fair

Abundant opportunities for travel bargains abound as the twice-yearly much anticipated travel main event (often dubbed as the barometer of the travel industry) returns this Saturday and Sunday, 29 and 30 July at Suntec Exhibition Hall 404 (Level 4). Get ready to conquer new holiday destinations around the world as the event sees the launch of new itineraries and classic perennial favourites for the upcoming travel season. Chan Brothers Conquer the World Travel Fair promises to showcase unprecedented offer highlights to allow Singaporeans to realise their dream vacations at a greater value. This year's travel fair features a mega line up of over 30 local and overseas exhibitors including Samsung with a Virtual Reality showcase, Japan, Korea and Taiwan 3D destination showcases perfect for selfies and more.

Conquer the World Deals

Exclusive deals and bonuses taking main stage at the event include daily conquer the world bonuses on top of ongoing offers of up to \$300 off per room on 29 July for any selected Asia, Australia, China, Europe, Exotic, New Zealand or USA package tour and up to \$200 off per room on 30 July for any selected Asia, Australia, Europe, Exotic, New Zealand or USA package tour; children fly free for any selected Asia package tour, children cruise free for any selected Costa Cruises holiday and children stay and dine free for any selected Maldives Free & Easy+ holiday. For early birds, enjoy additional up to \$200 off per room on top of ongoing offers for any selected Asia, Australia, China, Europe, Exotic, New Zealand or USA package tour departing from January to March 2018.

Discover the Balkans

A unique location in Europe experiencing blooming popularity is the Balkans — rich in history and culture and home to some of the most beautiful seascapes, this region is a traveller's paradise in every sense of the word. Don't know where to begin your exploration? The bestselling [11/12 days Croatia and Slovenia Discovery](#) takes you to Bosnia and Herzegovina's historical behemoths, Croatia's fabulous coastlines and to Slovenia's alpine splendours for only \$1988 (excluding taxes). There is much to see and do in this southern part of Europe. If you are keen to delve into historic castles, monasteries and other sites, choose to indulge in the [12 days Romania, Bulgaria, Macedonia and Greece Discovery](#).



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Charting the Waters of Danube River

This winter, get ready to tantalise your senses with captivating views of the Danube River as you experience a brand new and indulgent style of touring Eastern Europe with Chan Brothers Travel's exclusive year-end charter cruise sailing successfully for the 10th year running. Enjoy up to \$800 off the second traveller when you set sail on board MS Amadeus Brilliant in the [10 days Magical Danube River Winter Cruise](#) and indulge in the luxury of cruising at night whilst spending your days sightseeing and discovering fascinating ports of call in Austria and Germany.

Semi Tours and Supersaver Series

The current line of Semi Tours to Europe, Japan, Korea and Taiwan cater to burgeoning savvy travellers who appreciate choice and flexibility in a holiday without the groundwork hassle, essentially that something in between. Semi Tours are positioned to be the new buzzword in travel, offering a solution for new age travellers searching for that hybrid of a package tour and free and easy holiday, and are gaining traction fast and furious with appeal to prudent travellers. Europe on a budget? Opt for the [10 days London and Paris Semi Tour](#) from an affordable \$1738 (excluding taxes).

The Supersaver series give you the most bang for your buck with comprehensive tours and quality accommodation while Semi Tours offer the perfect combination of a package tour and free and easy holiday with a looser programme and lesser inclusions so travellers can enjoy a lower tour fare of up to 30 percent less. The [9 days Italy, Switzerland & Paris Supersaver](#) tour includes a 4-night stay in Lucerne and Paris and starts from a low all-in fare of \$2658, or if you are looking for a wallet-friendly programme, Chan Brothers Travel has got you covered from an all-in fare of \$1868 for a 9-day Eastern Europe holiday.

Chasing the Northern Lights

From searching for Santa in Finnish Lapland to spotting incredible Arctic wildlife in northern Iceland, plus add in Aurora Borealis — nature's superlative light show and absolute headliner — into this wintry mix and you have got quite possibly the trip of a lifetime. Choose from over 20 different Northern Lights programmes across Iceland, Finland, Norway, Greenland to North America to satiate your technicolour wanderlust.



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Explore the snowy wonderland of Finland in the [10 days Artic Circle Adventure](#), which include snowmobile riding and a visit to Santa Claus Village. Of course, the trip is not complete without going in search of the magnificent Northern Lights before they dim. For another go at the elusive Northern Lights, join the all-time favourite [10 days Iceland Aurora and Glacier Hunt Explorer](#) under Chan Brothers Free & Easy+ and explore Iceland in all its untouched beauty via its famous ring road, and be captivated by wondrous fjords, magnificent waterfalls, bubbling geothermal pools and majestic glaciers.

Spring Blooms of Australia

While many parts of the world have already bid goodbye to spring, Australia welcomes the season in September with its best known flower festivals. Join the [7 days Canberra and Sydney](#) and delight in the allure of Floriade, Australia's biggest celebration held in its capital city for a month from mid-September to mid-October. If one million bulbs were not impressive enough, Floriade also presents an extensive array of activities every day, which include morning walks, photography workshops and live performances. Floral enthusiasts may also opt to travel a little farther east to Sydney to witness the spectacular blooming jacaranda flowers. The trees with striking lavender flowers line the streets during this time and make for perfect photo opportunities.

Situated in Blue Mountains west of Sydney, Leura Gardens Festival is famous for its dazzling displays of azaleas, rhododendrons, dogwoods, camellias and other cool climate exotics, attracting visitors from all parts of Australia as well as overseas. There are big and small gardens, each with its own distinctive character and hopping onto a festival bus will take you from garden to garden with ease. Also happening in September is the Tulip Time Festival in Bowral, the largest town in Southern Highlands. Here, you will be able to view stunning tulip displays, enjoy special events and be part of a street parade.

Offer Highlights

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a limited edition cabin / 24" / 28" trolley luggage with Swarovski® crystals with \$2800 / \$3800 / \$5800 charge. Customers get exclusive discount and gift with selected AIG travel insurance purchase, and a chance to win \$100 worth of Scoot travel vouchers in the hourly draw from 1pm - 5pm with any booking. Other bonuses with any booking include free goody bag, coffee and ice cream, plus a chance to win return FlyBag air tickets by Scoot to Athens, Club Med Bali stay, OTO back massager, premium wines and more in the instant, sure win "Spin and Win". Images may be downloaded [here](#) by 24 July 2017.



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Chan Brothers Conquer the World Travel Fair

29 & 30 Jul (Sat & Sun)

11am to 8pm

Suntec Exhibition Hall 404 (Level 4)

Free Admission

曾兄弟征服世界旅游展

7月29及30日(星期六及日)

上午11时至晚上8时

新达会展中心404展厅(4楼)

入场免费

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About Chan Brothers Group of companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan Brothers Express, Club Med leading booking centre

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams



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Appendix

TV and Radio Roadshows 电视及电台户外宣传活动

29 Jul (Sat)

1pm - 2pm: Go Iceland Aurora Hunting with Mediacorp Artiste Desmond Tan

下午 1 时至 2 时：与新传媒艺人陈炯江追寻冰岛北极光

2pm - 3pm: Savour Britain & Ireland in "My Star Guide 12" With Mediacorp Artiste Kym Ng

下午 2 时至 3 时：与新传媒艺人钟琴同游《我的导游是明星 12》英国及爱尔兰“食”在不一样

3pm - 4pm: Dive Into Chongqing With LOVE 97.2FM DJ Marcus Chin

下午 3 时至 4 时：与 LOVE 97.2FM DJ 陈建彬同游重庆重新发现

4pm - 5pm: Unveil Iran With Thomas Ong

下午 4 时至 5 时：与王泐裁同游伊朗别出心裁

30 Jul (Sun)

1pm - 3pm: Be Blissful in Mt Changbai, Panjin Red Beach & Bhutan with CAPITAL 95.8FM DJs Ong Teck

Ming & Yeow Seng Yong

下午 1 时至 3 时：与 CAPITAL 95.8FM DJ 王德明及邱胜扬同游长白山、盘锦红海滩及快乐胜地不丹

3pm - 5pm: Adventure Into Bona Fide Shikoku & Iceland's Aurora with UFM100.3 DJs Xiaozhu & Jingyun

下午 3 时至 5 时：与 UFM100.3 DJ 小猪及菁云同游日本四国及冰岛追极光奇遇记

Stage Appearances 舞台嘉宾

29 & 30 Jul (Sat & Sun)

1pm, 2pm, 3pm, 4pm: Turkish Belly Dance 土耳其肚皮舞

Pick up a few pointers from the master as the belly dancer flaunts some serious hip-gyrating action in playful and flirty style of Turkish belly dancing. In Turkey, belly dance is called "gobek dans". It developed through the influence of many different cultures and continues its long process of development today. The dancers often use some type of rhythm instrument to aid the musicians or as the sole accompaniment to



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their dance. It can also involve the use of various other props such as snakes, swords, veils and candles. These items have magical, protective functions to primitive people that can still be found in the folk dances of these countries.

1.30pm, 2.30pm, 3.30pm, 4.30pm: Year of Abundance Chinese Dance 年年有余华族舞

Taking the meaning from the olden Chinese traditional folk era, the Year of Abundance dance portrays the image of a fish that is lively, adorable, agile and beautiful that is in line with the aesthetic elements of people of all nationalities. The rich dance language creates an overflowing ambilighting, which resembles the visual sparkling of the fish that symbolises year by year of abundance and good luck.