



— CHAN BROTHERS GROUP OF COMPANIES —



FOR IMMEDIATE RELEASE

Singapore – 2 August 2017

Chan Brothers Travel Unveils Travel Trends at Travel Revolution 2017 – The Event

Singaporean's appetite for travel remains unabated as seen from the response at Chan Brothers Conquer the World Travel Fair held last weekend on 29 and 30 July. Destinations trending evident from bookings during the event include Europe, Australia, Japan, Korea, Taiwan and China. Riding on the wave of demand, Chan Brothers Travel unveils the line-up of burgeoning travel trends ahead:

Click and Cruise

Designed to drive change and foster innovation in the cruise industry, www.ChanBrothersCruises.com by Chan Brothers Worldwide Cruise Centre is a one-stop solution and the only online travel agency with the capability of packaging beyond cruises including air tickets, transfers, pre- and post-cruise accommodation and pre- and post-cruise tours. www.ChanBrothersCruises.com boasts an impressive 22 cruise operators, 230 cruise liners and 3,500 programmes with 20,000 sailings. Booking a cruise holiday has never been easier with enhanced capabilities as below:

- Robust 24/7 Online Booking
- Convenient One-stop Cruise, Flight, Hotel & Tour Booking
- Easy Comparison Across Cruise Liners
- Accurate Deck Plan Navigation
- Seamless Transaction With Mobile-friendly Display
- Personalised Cruise Specialist Webchat Capabilities

Charting the Waters

This winter, get ready to tantalise your senses with captivating views of the Danube River as you experience a brand new and indulgent style of touring Europe with Chan Brothers Travel's exclusive year-end charter cruise sailing successfully for the 10th year running. Enjoy up to \$800 off per couple when you set sail onboard MS



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Amadeus Brilliant in the [10 days Magical Danube River Winter Cruise](#) and indulge in the luxury of cruising at night whilst spending your days sightseeing and discovering fascinating ports of call in Austria and Germany.

Those looking for a cruise with a more oriental flavour can opt for the [6/8/9/10 days Three Gorges Cruise](#), Chan Brothers Travel's exclusive year-end charter cruise sailing successfully for the 7th year running. The latest 5-star Century Diamond cruise liner is one of the most luxurious ships on the Yangtze River with all spacious cabins featuring floor to ceiling windows and balconies.

Semi Tours – Take the Hassle Out of Travel, Focus on Things That Truly Matter

The current line of Semi Tours to Europe, Japan, Korea and Taiwan cater to burgeoning savvy travellers who appreciate choice and flexibility in a holiday without the groundwork hassle, essentially that something in between. Semi Tours are positioned to be the new buzzword in travel, offering a solution for new age travellers searching for that hybrid of a package tour and free and easy holiday, and are gaining traction fast and furious with appeal to prudent travellers. Touring on a budget? Opt for the [10 days London and Paris Semi Tour](#) from an affordable \$1638, the [8 days Taiwan Semi Tour](#) from \$898, the [8 days Central Japan Semi Tour](#) from \$2488 or the [8 days Seoul and Busan Semi Tour](#) from \$1388 (excluding taxes).

Holiday in a Home Away From Home

Opt for a self-drive holiday and customise your own itinerary whilst still enjoying hassle-free booking with a trusted travel agency. When travelling by way of a campervan, you get to enjoy the familiar comforts of an indoor bed, save costs and add personal flavours as you prepare and cook your own daily meals. One of the best features of this mode of adventure travel is the flexibility — stop at any sights that catch your interest without worrying about check-in times at hotels. Plus, with your modern-day conveniences all in one place, you can holiday at your own pace with a peace of mind. Not sure where to begin? Departing this December 3, book the [9 days New Zealand Campervan Convoy](#) and enjoy up to \$400 off per campervan. Alternatively, opt for the [8 days Western Australia Campervan Convoy](#) departing on September 2 from \$2688 (excluding taxes) and enjoy 50% off for the second traveller.

For a change of pace, get your sea legs on and hop onboard a houseboat. The [8 days Highlights of Adelaide Houseboat Holiday](#) not only includes 3 nights in South Australia's cosmopolitan coastal capital, but also an



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unforgettable 4-day experience on a private houseboat. Cruise along Murray River and take in breath-taking panoramic views in style. Best of all, these luxury houseboats offer all your creature comforts and more, including facilities such as king and queen-size beds, spacious dining areas with fully equipped gourmet kitchens, and even heated jacuzzis. All you have to do is sit back, relax and enjoy the great outdoors from the upper sundeck of your houseboat.

Blaze a Trail in Exotic Locales

Looking for new places to visit? Embark on your very own Indiana Jones adventure on the [14 days Peru and Bolivia: Discovering the Lost Cities With Mediacorp Artiste Elvin Ng](#) as you explore Lake Titicaca and Machu Picchu, one of the new seven wonders of the world. You will also have the opportunity to witness the world's largest salt flats spanning more than 10,000 square kilometres. For a captivating blend of East and West, try Turkey. One of the fastest growing destinations, there is much to see and do in Turkey. The country offers a good mix of history and pop culture, a balance between bazaars and beaches, natural wonders, amazing nightlife and more. Strategically situated between Asia, Arabia and Europe is Iran, one of the most culturally rich and colourful countries in the world. For a comprehensive and epic journey across mysterious Iran, join the [11 days Unveil Iran With Mediacorp Artiste Thomas Ong](#) by Asia Global Vacation.

This December 21, Chan Brothers Travel is also launching its year-end charter flight to Bhutan, famously known as the "Happiest Country in the World". Don a pair of your most comfortable shoes and embark on a soul cleansing hike to one of Bhutan's most iconic landmarks, Taktsang Lhakhang or Tiger's Nest, in the [5 days Bhutan Bliss with CAPITAL 95.8FM DJ Yeow Seng Yong](#). With its picturesque monasteries and dramatic landscapes, Tibet is another destination that holds appeal as a place to escape from the hustle and bustle of city life. Join the [8/9/11 days Fallin' In Love With Tibet and Nyingchi With Mediacorp Artiste Pan Ling Ling](#) and stay overnight in a 4-berth soft sleeper cabin on the world's highest Qinghai-Tibet Railway with stunning highland views.

Ethnic Travel

Specialising in off-the-beaten-track unusual vacations and Muslim tours, Chan's World Holidays is offering a range of ethnic celebrity tours that depart during this September and December holidays. Fly with SilkAir, directly to Kunming, and visit one of the largest mosques in China in the [6 days Let's Go Colourful Yunnan With](#)



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[Warna 94.2FM DJ Hafeez Glamour and Ria 89.7FM DJ Dzar Ismail](#) or see Australia in a new light in the [5 days Let's Go Perth With Warna 94.2FM DJ AB Shaik and Ria 89.7FM DJ Fiza O](#). The latter features all the classic must-sees such as the Fremantle markets and Busselton Jetty but also includes hidden gems such as the fascinating rock formations of Pinnacles Desert.

For crystal blue seas, white sandy beaches and colourful marine life, look no further than Okinawa Japan, known as Hawaii of the East. In the [5 Days Okinawa Japan With Oli 96.8FM AsathalBoyz Anand and Jaynesh](#), join the DJs as you marvel at Okinawa Churaumi Aquarium, the world's second-largest aquarium, explore Gyokusendo Cave, a 5km-long limestone cave and witness the early catch at the Tomari Iyumachi fish market.

Event Highlights

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a free 20" / 24" / 28" New Yorker 8-Wheeler Spinner luggage with \$2800 / \$3800 / \$5800 charge respectively for new bookings only, while stocks last. Other bonuses with any booking includes a free Marigold 100% apple cranberry juice plus a chance to win a DJI phantom drone, branded food vacuum saver set, OTO back massager and more in the instant, sure win "Spin & Win".

Images may be downloaded [here](#) by 9 August 2017.

Travel Revolution 2017 – The Event onsite media contacts:

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Travel Revolution 2017 - The Event

4 - 6 August (Friday - Sunday)

11am - 9.30pm

革新旅游 2017 顶级盛会

8月4至6日（星期五至日）

上午11时至晚上9时半



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Marina Bay Sands L1 Expo Halls A & B	滨海湾金沙 1 楼 A 及 B 展厅
Chan Brothers Travel Booth A2	曾兄弟旅行社 (A2 展台)
Chan's World Holidays Booth D33	曾兄弟世界旅游 (D33 展台)
Chan Brothers Worldwide Cruise Centre Booth C2	曾兄弟世界邮轮中心 (C2 展台)
Chan Brothers Express - Club Med Leading Booking Centre Booth D34	Chan Brothers Express - 地中海俱乐部首选预订中心 (D34 展台)
Free Admission	入场免费

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About Chan Brothers Group of Companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams;

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Express, Club Med leading booking centre