



CHAN BROTHERS GROUP OF COMPANIES



FOR IMMEDIATE RELEASE

Singapore – 21 February 2017

Chan Brothers Travel Unveils Travel Trends at Travel Revolution 2017 – The Event

Singaporean's appetite for travel remains unabated as seen from the response at Chan Brothers Suntec Wanderlust Fair held last weekend from 17 to 19 February. Destinations trending evident from bookings during the event include Europe, Japan, Korea, Taiwan and China. Riding on the wave of demand, Chan Brothers Travel unveils the line-up of burgeoning travel trends ahead:

Europe Supersaver Series and Semi Tours

Europe on a budget? Chan Brothers Travel has got you covered with a new range of Supersaver series and Semi Tours with low fares from \$1488 (excluding taxes) for a 10D Europe holiday. The Supersaver series give you the most bang for your buck with comprehensive tours and quality accommodation while the Semi Tours boast the perfect combination of a package tour and a free and easy holiday with a looser programme and lesser inclusions, where you can enjoy a lower tour fare of up to 30 percent less. Semi Tours appeal to burgeoning savvy travellers who appreciate choice and flexibility in a holiday without the groundwork hassle.

The [9 days Italy, Switzerland and Paris Supersaver](#) tour starts from a low all-in fare of \$2508 and even comprises return airfare by Singapore Airlines. Alternatively, opt for the [10 days Highlights of Europe](#) from \$1688 (excluding taxes). Looking for a looser programme? Opt for the [10 days London and Paris Semi Tour](#) from an affordable \$1488 (excluding taxes).

Seasonal Blooms of Holland, Japan and Korea

With spring right around the corner, delight in the allure of Keukenhof, one of the world's largest flower gardens, in the [10 days Holland Tulip Tour](#). Running from March 23 to May 21 this year, floral enthusiasts have been flocking to this eight-week event since the park was first opened to the public in 1950. The dazzling display features more than 7 million spring-flowering bulbs alongside flower shows, unique artwork and other eye-catching events.



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For something a little closer to home, opt for the [6 days Osaka and Kyoto Sakura Edition](#) tour and frolic through the sunshine rapeseed fields of Awaji Hanasajiki and marvel at the exquisite array of Sakura trees all along Arashiyama, on the outskirts of Kyoto. From March to mid-April, take advantage of the fleeting cherry blossom season as spectacular blooms speckle the streets of Korea for a short two weeks. As part of the [8 days Grandeur of Korea](#) tour, you can choose to head to Mt Jangbok Park in Jinhae to enjoy a stunning panoramic view of the flower-filled streets before walking along the bridge across Yeojwacheon, which became popularly known as 'Romance Bridge' after it was used as a shooting location in the 2002 MBC Korean drama 'Romance'.

North to the Nordic

During the summer months, Iceland becomes the perfect place to witness one of nature's most magnificent occurrences — the midnight sun. Brace yourself for some awe-inspiring displays when you visit as the skies set ablaze in brilliant splashes of pink and gold while the sun goes down, before rising again just mere hours later. The sun never dips entirely below the horizon during this period, casting a gorgeous glow upon the land and resulting in bright nights that last for around three months. Soak up the ethereal light of summer in Iceland in the [11 days Iceland Summer Ring Road Explorer](#) and explore the country in all its untouched beauty via its famous ring road and be captivated by wondrous fjords, glittering waterfalls, bubbling geothermal pools and majestic glaciers.

Winter brings about a different kind of phenomenon that is just as impressive. The aurora borealis, otherwise known as the Northern lights, can be experienced during winter, especially on clear, crisp nights. To have a go in the hunt for the elusive lights, join the all-time favourite [10 days Iceland Aurora and Glacier Hunt Explorer](#) under Chan Brothers Free & Easy+ or set sail on the **14 days Iceland and Greenland Cruise Tour**, which also features an overnight excursion to Golden Circle, South Coast and Jokulsarlon Glacier Lagoon. Word has it that the next peak of solar activity will only occur in 2025 so many have jumped on the bandwagon in hopes of getting a glimpse of the aurora borealis in its full glory. Though these winter days can be extremely short, the sun hovers low during the time where sunrise and sunset almost meet, creating a soft, golden light that makes for picturesque landscapes.

Always innovating and striving to meet the rising demands of travellers, Chan Brothers Travel offers an exciting tour to the exotic Nordic region in the **12 days Scenic Lapland with Midnight Sun** itinerary, departing on May 27. During Finland's midnight sun, the sun stays above the horizon around the summer solstice in the northern



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Lapland — for as long as 70 consecutive days — even deep into the night. Make full use of the extended daylight by embarking on an Oslo City Tour, visiting the Videland Sculpture Park, riding an overnight train from Rovaniemi to Helsinki and taking a scenic Fjord cruise to Gudvangen.

History, the Heart & Soul of the Middle East

The Middle East is a land of mighty rivers, even mightier deserts and endless green landscapes of breathtaking beauty. From the flagstones of old Roman roads to the building blocks of Ancient Egypt, and the intriguing tombs and temples from Petra to Baalbek, a visit to this region is one of the most varied and soulful travel experiences. In the [6 days Dubai Fantasy](#) from \$1588 (excluding taxes) for the first traveller while the second person travels free, fulfil your dream vacation in the City of Gold, known for sightseeing attractions such as the Burj Khalifa and massive, luxurious shopping malls; or discover the charms of Egypt in the [10 days Wonders of Egypt](#) and strike a visit to the Great Pyramid of Giza off your bucket list, the only one among the '7 Wonders of the Ancient World' left still standing.

This summer, Turkey proves to be an affordable vacation spot for travellers as its currency, the lira, continues to decline. Since tourism has suffered amidst recent strife, bank on the opportunity to enjoy huge savings as many stellar hotels and resorts offer deep discounts. Providing plenty of diversity and fulfilling the dreams of history buffs is the [13 days Mediterranean Turkey](#) itinerary, which features visits to the Temple of Apollo, the Ruins of Troy and the famous tomb of king Maussollos of Halicarnassus, known as the Mausoleum of Maussollo.

Campervan Convoys

Chan Brothers Travel's inaugural Campervan Convoy hits the open road from Western Australia with the **8 days Easy Breezy Western Australia Campervan Convoy with UFM100.3 DJ Limei**, departing on June 3. One of the best features of this mode of adventure travel is the flexibility — stop at any sights that catch your interest without worrying about check-in times at hotels. Enjoy the familiar comforts of an indoor bed, save costs and add personal flavours as you prepare and cook your own daily meals. With your modern-day conveniences all in one place, holidaying at your own pace has never been easier. For a peace of mind, Campervan Convoys are fully escorted with a guide from Singapore throughout the entire journey to provide help where needed. Drivers can travel at a comfortable pace and meet at pre-set destinations along the way to share personal stories and adventures.



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Event Highlights

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a limited edition cabin / 24" / 28" trolley luggage with Swarovski® crystals with \$2800 / \$3800 / \$5800 charge, while stocks last. Other bonuses with any booking includes a free yoghurt drink plus a chance to win a Club Med Bintan stay, OTO foot massager, gift hampers, overseas SIM cards with 500MB data and more in the instant, sure win "Spin & Win".

Images may be downloaded [here](#) by 28 February 2017.

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Travel Revolution 2017 - The Event

24 - 26 February (Friday - Sunday)

11am - 9.30pm

Marina Bay Sands L1 Expo Halls A & B

Chan Brothers Travel Booth A2

Chan's World Holidays Booth D10

Chan Brothers Worldwide Cruise Centre Booth C12

Chan Brothers Express - Club Med Leading Booking Centre Booth D25

Free Admission

革新旅游 2017 顶级盛会

2月24至26日 (星期五至日)

上午11时至晚上9时半

滨海湾金沙1楼A及B展厅

曾兄弟旅行社 (A2 展台)

曾兄弟世界旅游 (D10 展台)

曾兄弟世界邮轮中心 (C12 展台)

Chan Brothers Express - 地中海俱乐部领先预订中心 (D25 展台)

入场免费

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[About Chan Brothers Group of Companies](#)

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams;

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Express, Club Med leading booking centre