



CHAN BROTHERS GROUP OF COMPANIES



FOR IMMEDIATE RELEASE

Singapore – 27 February 2017

Chan Brothers Travel Fairs Break Sales Record – Dispels Uncertainty Over Economy

The fortnight slew of travel fairs from the earlier Chan Brothers Suntec Wanderlust Fair from 17 to 19 February 2017 to the recent Travel Revolution 2017 – The Event last weekend from 24 to 26 February 2017 have only proven one thing. Economic doldrums cannot tame or suppress Singaporean’s penchant for travel.

The two recent travel fairs saw demand for travel hitting a new high, with an overall twofold performance over the same events compared with the previous year, a heartening achievement for the household brand of Chan Brothers Group of Companies in the first quarter that dispels all talk about the negative economic outlook. Despite 2017 being marked by some as a year shrouded in economic uncertainty, the non-stop crowds that flocked to both travel fairs suggest otherwise. With the strong Singapore Dollar, regardless of a good or bad economy, there are always good travel offerings or forex savings to be mined for the prudent traveller.

Top trending destinations for 2017 include Europe, Japan, Korea, Taiwan and China. The demand for Europe remains consistently strong with a skew towards United Kingdom, Nordic regions for the northern lights and Eastern Europe. The newly launched Europe Supersaver series and Semi Tours from only \$1488, excluding taxes boosted demand for the central Europe region, appealing to those even on a budget.

Less mainstream but noteworthy destinations that saw encouraging enquiries and bookings include Africa, New Zealand for the southern lights, as well as Singapore’s inaugural campervan convoy to Western Australia. Prudent travellers locking in preferred travel dates saw bookings stretch as far as March 2018 for travel to the Nordic regions including Arctic Circle.

In appreciation for the overwhelming support, the travel agency is extending selected offers at Chan Brothers Thank You Sale, held from 3 to 5 March, Friday to Sunday at Chan Brothers Travel Powerhouse. Besides offering great savings for those who missed the earlier events, those who pay with their Citibank cards get a free limited edition 24” trolley luggage with \$3800 charge, while stocks last.



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Chan Brothers Thank You Sale

3 to 5 March (Friday to Sunday)

Chan Brothers Travel Powerhouse

South Bridge Road, Fook Hai Building Level 1 & 7

曾兄弟感恩回馈特卖会

3月3至5日 (星期五至日)

曾兄弟全方位旅游总汇

桥南路福海大厦1及7楼

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About Chan Brothers Group of Companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams;

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Express, Club Med leading booking centre