



— CHAN BROTHERS GROUP OF COMPANIES —



**FOR IMMEDIATE RELEASE**

**Singapore – 6 February 2017**

***Make Your Wishes Come True at***  
**Chan Brothers Suntec Wanderlust Travel Fair**

Abundant opportunity for travel bargains to fulfil your wanderlust begins with the twice-yearly much anticipated travel main event come Friday to Sunday, 17 to 19 February at Suntec Singapore Level 3 Concourse. Often dubbed as the barometer of the travel industry, the event will see the launch of new itineraries and classic perennial favourites for the upcoming travel season. The anticipation of the first major travel fair of the year is mounting as Singaporeans are most attuned to the best deals in town. The 3-day fair in the heart of the city promises to showcase unprecedented offer highlights to allow Singaporeans to realize their dream vacations at a greater value.

To satisfy consumer's pent up wanderlust, special deals and bonuses spearheading the event include daily wanderlust bonuses on top of ongoing offers of up to \$300 off per room on 17 Feb, up to \$200 off per room on 18 Feb and up to \$100 off per room on 19 Feb for any selected Asia, Australia, China, Europe, Exotic, New Zealand or USA package tour. Book early for the dream year-end vacation and enjoy massive savings of up to \$1000 off per couple for selected package tours. Early birds can rejoice once again with family bonuses of additional \$110 off per child per room for selected Asia package tours or additional \$600 off big groups for selected Australia, Europe, Exotic, New Zealand or USA package tours.

**Wanderlust Deals**

Bitten by the travel bug? You are bound to find an ideal package to satisfy your itch. Enjoy exclusive one for one deals, 50 percent off the second traveller, free flights for the second traveller and additional family discounts.

Looking for the best deal? The [10 days Highlights of Europe Super Saver](#) is indeed the choice with an unbeatable 1-for-1 deal, priced at \$2,388 (excluding taxes and surcharges) for 2 travellers. Immerse yourself in the European extravaganza that will introduce you to the must-sees that Europe has to offer while stretching your dollar with no compromise on quality with an upgrade to 4-star accommodation throughout and a 2-night accommodation in Paris, the City of Light.

Other wanderlust deals include 50 percent off the second traveller for classic perennial favourites such as the [6 days Hokkaido Passion](#) and [8 days Flavours of Korea](#). That is not all. More savings equates to more



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dollars for shopping, entertainment and leisure during your trip hence do not miss out on free flights for the second traveller and additional family discounts during the event. Tour with the little tots on the [7 days Taiwan Little Tots Can Fly](#) where the second child gets to fly free and or whisk the family on the [6 days Shenzhen + Hongkong Educational tour](#) held during the March and June school holiday period where you may gain new knowledge and have fun at the same time, essentially the best of both worlds.

### Semi Tours

The current line of Semi Tours to Europe, Japan, Korea and Taiwan cater to burgeoning savvy travellers who appreciate choice and flexibility in a holiday without the groundwork hassle, essentially that something in between. Semi Tours are positioned to be the new buzzword in travel, offering a solution for new age travellers searching for fuss-free self-discovery and are gaining traction fast and furious with appeal to prudent travellers. Essentially, it is the perfect combination of a package tour and free and easy holiday with a looser programme and lesser inclusions so travellers can enjoy a lower tour fare of up to 30 percent less. These travellers have the flexibility of selecting optional tours subsequently if they wish to beef up their programme or keep it more leisurely paced and within their budgets.

For instance, a popular semi-tour package option is the [10 days London and Paris Semi Tour](#) from only \$1588 (excluding taxes and surcharges) which features a 4 nights stay each in London and Paris and the must-see attractions in each destination.

The advantages of Semi Tours are abundant and here are just a few.

**Best of Both Worlds** Enjoy the perfect combination of a package tour and a free and easy holiday

**Maximum Flexibility** Do as much or as little as you please

**Discovery Tours At Your Own Pace** A more in-depth holiday experience, only when you feel up to it

**Fuss-free Vacations** Have the groundwork of your flight, accommodation and transportation all taken care of

**More Savings** Pay only for what you want in a vacation, nothing more

### Resurgence of South Africa

Demand for travel to South Africa has made a comeback evident from increased enquiries and bookings with demand in 2016 reaching its previous highs in 2013 before the outbreak as the World Health Organisation has declared the end of the most recent outbreak of Ebola virus disease in Liberia and says all known chains of transmission have been stopped in West Africa. Travellers can opt from the 7 Africa programmes on the east and southern regions covering South Africa, Botswana, Ethiopia, Kenya and



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Tanzania. Highlights include a unique steam train dining experience while watching the awe-inspiring Victoria Falls on the Zambezi River, forming the border between Zambia and Zimbabwe.

Seeking an out of the ordinary adventure? Join the [10 days Best of Africa with Victoria Falls with CAPITAL 95.8FM DJ Pan Jia Biao](#) departing 14 June featuring 4 countries in 1 trip, a full tour of Victoria Falls, a 12-minute helicopter ride and a safari adventure at Chobe National Park in Botswana.

### **Free & Easy+**

Catering to the rising demand of travellers wishing to experience the world in their own favourite ways minus the hassle of planning, the agency has put together a bucket list of diverse free and easy+ holidays all under one roof. From self-drive road trips, rail journeys, resort retreats, island getaways, urban sojourns, adventure escapades to epicurean pilgrimages, there are plenty of options for everyone.

Join the all-time favourite [10 days Iceland Aurora and Glacier Hunt Explorer](#) under Chan Brothers Free & Easy+ and have a go in the hunt for the elusive Northern lights before they dim or choose to soak up the ethereal light of summer in Iceland where the sun never sets and nature is at its full and mighty glory in the [11 days Iceland Summer Ring Road Explorer](#). Explore Iceland in all its untouched beauty via its famous ring road and be captivated by wondrous fjords, magnificent waterfalls, bubbling geothermal pools and majestic glaciers.

### **Offer Highlights**

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a limited edition cabin / 24" / 28" trolley luggage with Swarovski® crystals with \$2800 / \$3800 / \$5800 charge. Customers get exclusive discount and gift with selected AIG insurance purchase, and a chance to win branded vacuum saver sets in the hourly draw from 1pm - 5pm with any booking. Other bonuses with any booking include free goody bag, coffee, ice cream, limited edition notebook and travel-size facial cleanser plus a chance to win Club Med Bali stay, cruise holiday, staycation, OTO massage chair, overseas SIM cards with 500MB data and more in the instant, sure win "Spin and Win". Images may be downloaded [here](#) by 13 February 2017.



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**Chan Brothers Suntec Wanderlust Fair**

曾兄弟心愿必达旅游展

**17 to 19 Feb (Fri to Sun)**

2月17至19日(星期五至日)

**11am to 8pm**

上午11时至晚上8时

**Suntec Singapore Level 3 Concourse**

新达新加坡3楼中央广场

**Free Admission**

入场免费

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**About Chan Brothers Group of companies**

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

**Asia Global Vacation**, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

**Chan Brothers Express**, Club Med leading booking centre

**Chan's World Holidays**, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

**Chan Brothers Worldwide Cruise Centre**, your first port of call for the voyage of your dreams



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## Appendix

### TV and Radio Roadshows 电视及电台户外宣传活动

#### 18 Feb (Sat)

1pm - 2pm: Savour Yunnan in “My Star Guide 12” with Mediacorp Artiste Ian Fang

下午 1 时至 2 时：与新传媒艺人方伟杰同游《我的导游是明星 12》云南“食”在不一样

2pm - 4pm: Discover Taiwan’s floral medley & drive through Western Australia with UFM100.3 DJs Jingyun and Limei

下午 2 时至 4 时：与 UFM100.3 DJ 菁云及丽梅同游花现台湾及自驾游西澳

#### 19 Feb (Sun)

1pm - 3pm: Be mesmerised by Africa & Kyushu with CAPITAL 95.8FM DJs Pan Jia Biao and Bukoh Mary

下午 1 时至 3 时：与 CAPITAL 95.8FM DJ 潘家钯及巫许玛莉同游“家”选非洲及九州魅“莉”无限

3pm - 5pm: Join Mother’s Day That’s Amore! cruise with 88.3Jia FM DJs Shi Han and Kai Ying

下午 3 时至 5 时：与 88.3Jia FM DJ 诗涵及恺纓同游总有爱母亲节海上游

### Stage Appearances

#### 18 Feb (Sat)

##### 1pm, 2pm, 3pm, 4pm: Dance Workout 健身舞

Here is the opportunity to shape up and participate in a dance workout conducted by fitness professionals. Get in sync with the high energy Bollywood dance moves in a fun and heart-pounding workout or Zumba workout where hypnotic latin rhythms and easy to follow moves are set to energize your body.

##### 1.30pm, 2.30pm, 3.30pm, 4.30pm: Hubei Wudang Kungfu Display 湖北武当功夫表演

Be enthralled by demonstrations from native Kung Fu practitioners from Hubei. Hubei province's Taoist stronghold of Wudang Mountain is the cradle of Tai Chi, a style of martial arts that marries Kung Fu with Taoist principles, harnessing internal energy and practiced for self defense and health benefits. The internal martial arts form in China enjoys parallel position with Shaolin Kung Fu in Chinese Kung Fu fields.

##### 4pm: Bama LOHAS Tour Dr Tan Bee Gawh and Dr Tan Yong Seng 巴马养生之旅陈美娥医师及陈言森医生

Catch Dr Tan Bee Gawh and Dr Tan Yong Seng as they share on the upcoming highlights of their upcoming Baha LOHAS Tour such as a health talk conducted on tour by local traditional Chinese medicine practitioners and a cooking demonstration with local produce by Dr Tan Bee Gawh.



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## **19 Feb (Sun)**

1pm, 2pm, 4.30pm: Hallyu K-pop Dance 韩流 K-pop 舞蹈

Gangnam style is so two thousand and late. Catch Singaporean youths flash their latest moves to the latest K-Pop tunes.

1.30pm, 2.30pm, 3.30pm: Club Med Acrobatic Showcase 地中海俱乐部杂技秀

Join Club Med's Gentle Organisers as they charm with their human balancing acrobatic performance.

3pm, 4pm: Hubei Wudang Kungfu Display 湖北武当功夫表演

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